



Dear Congregational Leader,

As a person of faith, we know you're committed to healing those in need whether they are in your congregation or the community. We want to invite you to support survivors throughout the Mid-South by participating in the **4th Annual Born 2 Win™ A Survivor's Journey Event**, which is scheduled on Friday, June 2, 2017 from 6pm - 10 pm at The Great Hall, 1900 S. Germantown Road, TN. The goal of the event is to offer survivors the opportunity to grace the stage to share their personal journey through the gift of song and music. They are no longer victims but Victorious Survivors!

This is not another concert, but a celebration of survivors of cancer, domestic violence, sexual assault or other adversities. Through music, we hope to heal the brokenhearted and uplift those in need. We know this will one to the most talked about events of the year. The Sharen Rooks Agency, Love Alive and Payton Place are well established business professionals who are supporting this extraordinary event. We will also be releasing the **Born 2 Win™ A Survivor's Journey** book that will tell the survivor's story using their own words. This will be a powerful book that will educate, inform, inspire and bring hope. In addition, to the fundraiser concert, there will also be the Born 2 Win™ 5K Walk/Run on Saturday, June 3, 2017 at Shelby Farms.

Help us spread the word! Encourage your congregation to participate by promoting the event during your service. There may be survivors in your congregation who would like to sing in the choir. Anyone from your congregation who participate with us, we will provide 5-10 concert passes for your church to come out and support them. We want to give our community the opportunity to heal through music and provide encouragement for others.

How can your congregation support this event?

- ❖ Announce the event during your worship service
- ❖ Distribute a flyer in your bulletin
- ❖ Post the event on your church website
- ❖ Include the event in your church newsletter
- ❖ Ask your congregation to attend the event

We want to build a coalition of survivors throughout the city to participate in the **Born 2 Win™** Community Summit. Look for more details to come in the future. We sincerely hope you'll consider joining us by promoting a stellar event to celebrate and inspire survivors. Do you know any other congregations or organizations that want to participate? If so, we hope you'll share this information with them and others in your network.

In closing, please feel free to visit event link at www.born2winevent.com.

Thanking you in advance for your support!

Sharen Rooks, Event Coordinator- Sharen Rooks Agency

fundraiserconcert@born2winevent.com

Sharolyn Payon, Community Coordinator- Payton Place

cc@born2winevent.com

Mildred Clark, 5K Walk/Run Coordinator-Love Alive

5kwalk@born2winevent.com

Cassandra Becton, Musical Coordinator

joinchoir@born2winevent.com