



IMMEDIATE RELEASE

Born 2 Win™ Community Summit March 27, 2017

Born 2 Win™ is an annual project that promotes awareness with victims of abuse, illness, or trauma to develop their unique and personal voice. The organizer is teaming up with coaching gurus with Payton Place to create a community summit that they believe will help invigorate and uplift survivors.

Memphis, TN (March 7, 2017)—Each year countless people all over the United States become victims of violence, illness, trauma and will face other life-altering challenges. Born2Win™ is a movement that seeks to remind people that they are also survivors, and hopes to offer community panel forums and events that uplift and help them to embrace their unique voice and develop solutions. This year Born 2 Win™ is working with professional coaches from [Payton Place](#) to create a community summit that will address some of the major challenges that area residents have and will face in the coming years. :

Community Summit Topics & Panelists:

Surviving Domestic Abuse & Sex Trafficking - Kelley Alsobrook - Founder, EmpowerU

Surviving Bullying and Childhood Trauma - Justin Brazil - Radio Host & Grizzlies Mentor

Surviving the Criminal Justice System - DeAndre Brown - Executive Director, Lifeline To Success

Surviving Teen Pregnancy - Summer Owens - Founder, S. O. What! and The S.O. What! Foundation

Surviving Reproductive Injustice - Cherisse Scott - Founder, SisterReach

Surviving Obesity, Sickness & Self-Hatred - Almetria Turner - Owner & Fitness Coach, Fit and Finally Free

The purpose of the summit is to encourage Memphis area residents that might be slow to ask for help, to find mentors and even answers within their community. This free event is open to the public and will be held in at The Great Hall on Germantown Rd on Monday, March 27th between the hours of 6:30 and 9PM. The summit is a precursor, for the annual Born 2 Win™

concert and 5K Walk/Run held every year during the first Friday in June at The Great Hall located in Germantown, Tennessee.

“We understand that sometimes people feel voiceless, along with feeling helpless,” says Community Coordinator, Sharolyn Payton. “They don’t know who to trust, who to talk to, or where to get help. By providing community based summits we not only put those answers out there in front of them, but try to instill that they are survivors, not just victims. Each of us has the ability to rescue ourselves when we have the right tools, and we have the responsibility to also turn around and help rescue others.”

For more information about the Summit, visit: <http://www.born2winthemovement.com/b2w-community-summit.html>

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BORN2WIN™
COMMUNITY SUMMIT

Join us for this one-of-a-kind opportunity to share, engage, collaborate, educate and work together to save lives, and support the needs of our community.

MONDAY, MARCH 27, 2017
THE GREAT HALL
1900 S. GERMANTOWN RD.
MEMPHIS, TN 38138

6:30 PM
UNTIL
9PM

TOPICS & PANELISTS

- Surviving Domestic Abuse and Sex Trafficking**
Kelley Alsobrook • Founder, EmpowerU
- Surviving Bullying and Childhood Trauma**
Justin Brazil • Radio Host & Grizzlies Mentor
- Surviving the Criminal Justice System**
DeAndre Brown, Executive Director
LifeLine To Success
- Surviving Teen Pregnancy**
Summer Owens
Founder, S.O. What! and The S.O. What! Foundation
- Surviving Reproductive InJustice**
Cherisse Scott • Founder, SisterReach
- Surviving Obesity, Sickness & Self-Hatred**
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www.showclix.com/event/born-2-win-community-summit

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